

Circularity in Climate Logistics

Professor Alan McKinnon

Kühne Logistics University Hamburg

29th International Symposium on Logistics *Wiesbaden*

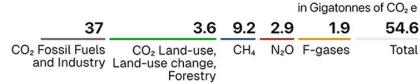
THE LOGISTICS BLOG

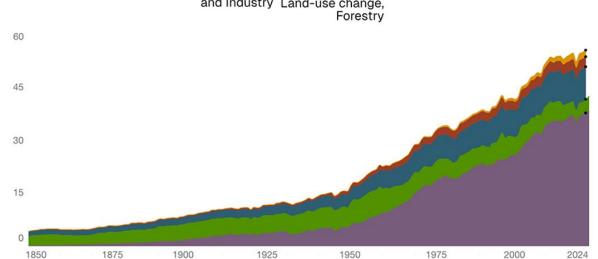
Circularity in Climate Logistics

7 July 2025

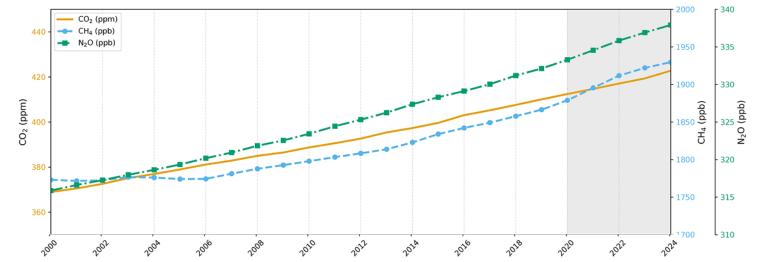
Brief Update on the Climate Science I

Annual Emissions of Greenhouse Gases (GHGs) 1850-2024

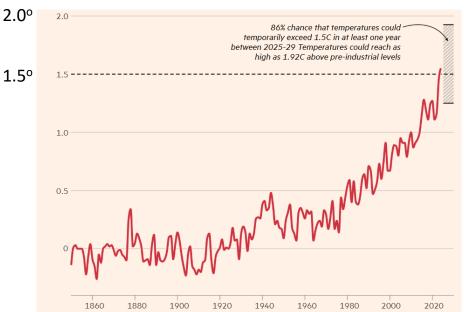




Atmospheric Concentration of GHGs 2000-2024



Global Annual Mean Temperature Anomalies relative to 1850-1900 baseline





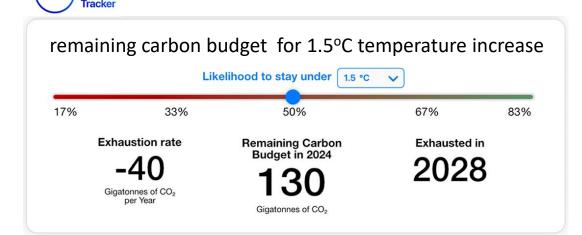
Hansen et al (2025)

- rate of climate change accelerating
- ability of natural and geophysical systems to absorb CO₂ is degrading

Brief Update on the Climate Science II – and Climate Politics

'We are on the brink of an irreversible climate disaster. This is a global emergency beyond any doubt. Much of the fabric of life on Earth is imperilled. We are stepping into a critical and unpredictable new phase of the climate crisis.'

2024 State of the Climate Report (Oct 2024)



Physical evidence of climate change steadily accumulates

WMO: 5-fold increase in weather disasters since 1970



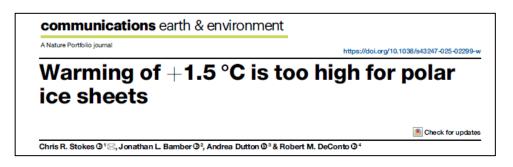






Budget for 83% probability of staying within 1.5°C global temperature increase: **30 Gtonnes of CO₂**

exhausted this year







Lee Zeldin, head of US Environmental Protection Agency

'driving a dagger straight into the heart of the climate change religion'

US government assault on climate science

4 Politics and Government News
The Associated Press · Washington · March 12, 2025 11:22 AM · UPDATED: MARCH 12, 2025 11:49 AM
The U.S. agency that monitors weather will cut another 1,000 jobs, AP sources say

Tracking sea ice is 'early warning system' for global heating - but the US is halting data sharing

Climate Logistics: Multiple Roles of Logistics in the Climate Crisis



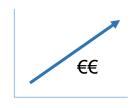


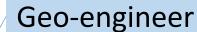
logistics

Cause

Beneficiary





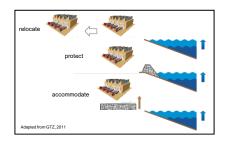






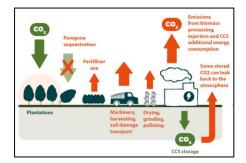
Victim

CLIMATE CRISIS



Adaptor

Remover



Facilitator





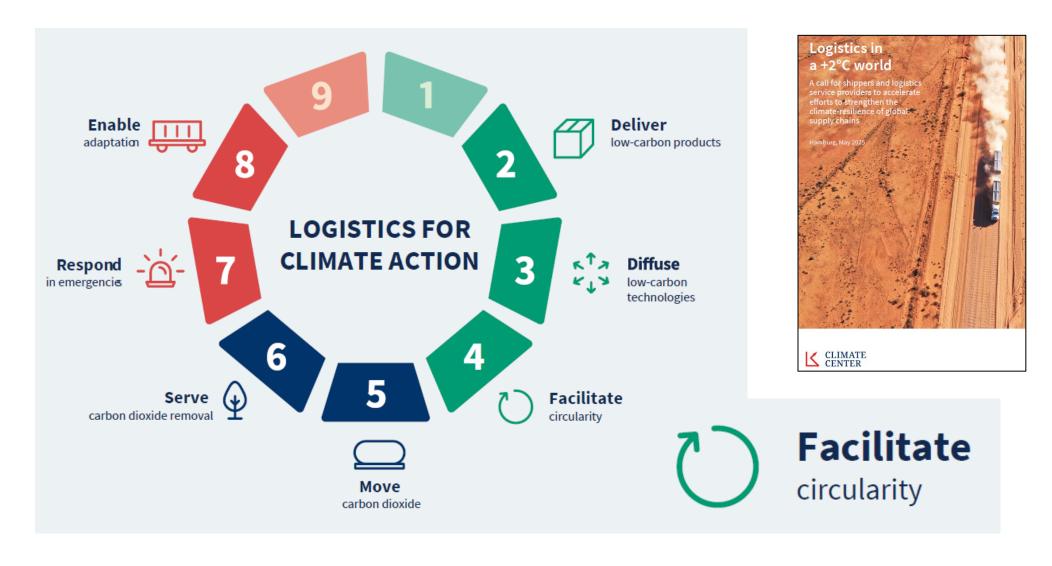
Rescuer



Logistics and climate: an assessment of logistics' multiple roles in the climate crisis

Alan C. McKinnon

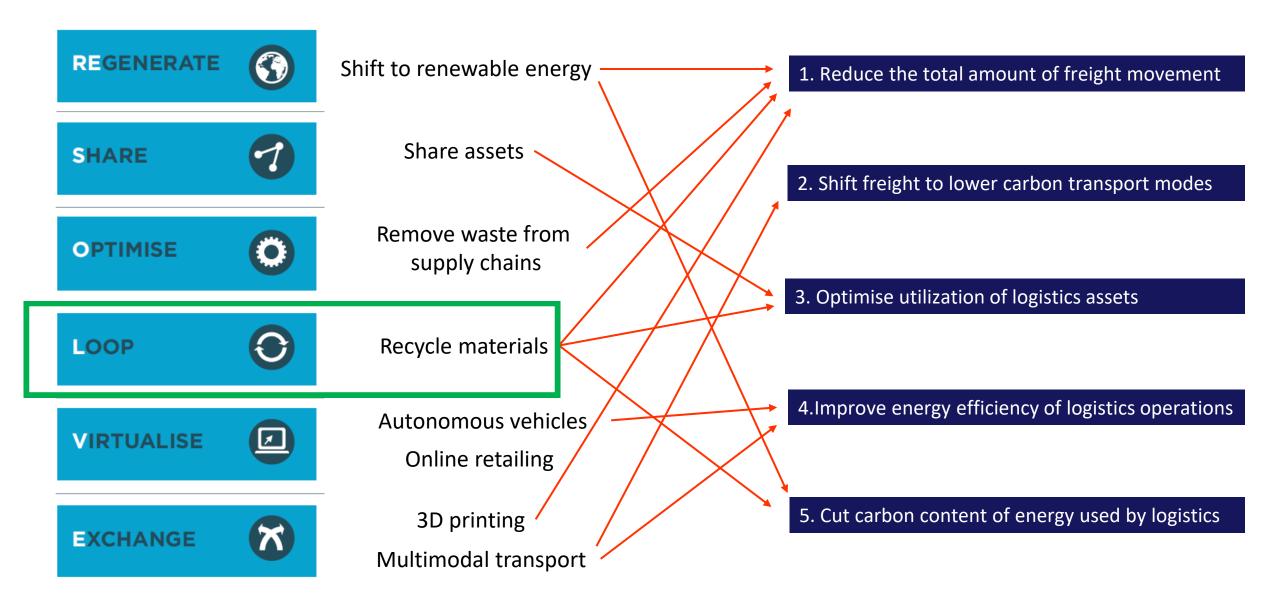
Kuehne Climate Centre perspective



Need broader review of the relevance of circularity to climate logistics

Circularity: ReSOLVE framework

Logistics Decarbonisation: 5 Lever Framework



Source: Ellen MacArthur Foundation / McKinsey 2015

Source: McKinnon 2018

Impact of Circularity on the Freight Transport Intensity of the Global Economy

Does circularity localize supply chains?

Google AI: Yes, circularity can contribute to localizing supply chains. By focusing on reuse, recycling, and remanufacturing, circular practices can reduce the need for long-distance sourcing of raw materials and components, potentially shortening and regionalizing supply chains.



'.. the potential impact of increased trade regionalisation, spurred by geopolitical reasons and increasing economic circularity, could also limit freight growth for all modes. A more resource-efficient circular economy can therefore contribute to a less resource-intensive transport sector.'

No attempts to measure the net effect of circularity on freight traffic volumes and the related emissions at national or global scales

Analysis complicated by relationship between circularity and other supply chain megatrends.

Circular Economy and Deglobalization

Enterprise Strategy for a Changing World





'Companies are finding that their efforts to close material loops and extend product lifecycles are simultaneously **reducing their dependence on global supply chains** and mitigating risks associated with trade barriers and resource scarcity.'

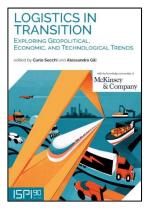
examples of companies using circularity strategies to localise their supply chains







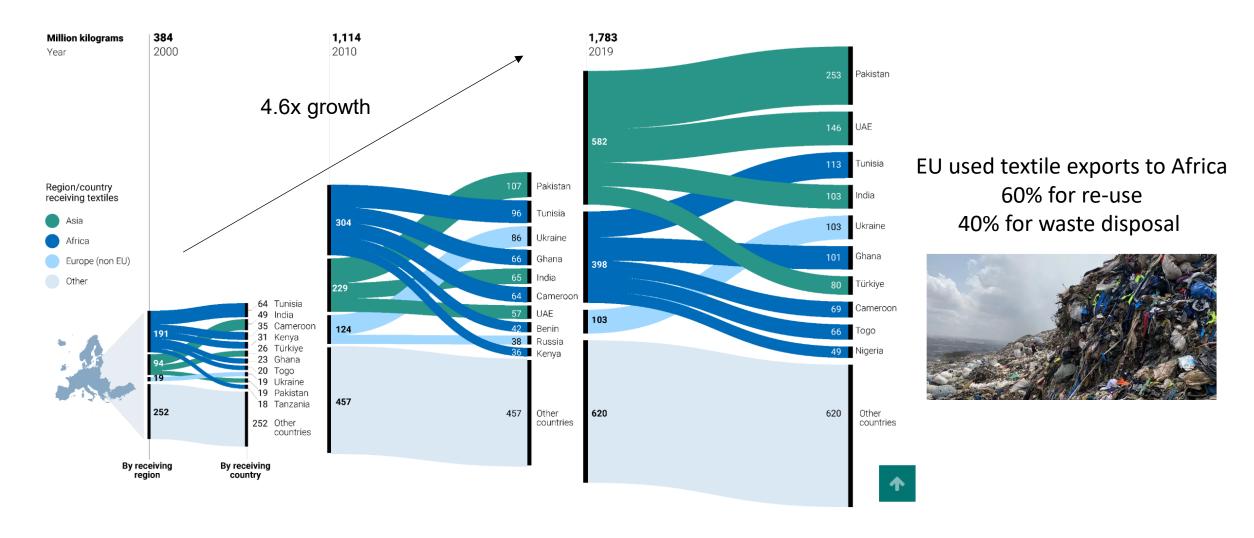




4. Deglobalization: Could It Help to Decarbonize Global Supply Chains?

Alan McKinnon

Growth and Widening Geographical Dispersal of EU Used-Textile Exports 2000-2019



Growth of international trade in used products – mixture of products for recycling, re-use and waste disposal Circularity should reduce the waste content – but at expense of increasing international flows for recycling

Liberalisation of the Global Market in Secondary Materials for Re-use and Recycling



TRADE POLICIES FOR A CIRCULAR ECONOMY:

WHAT CAN WE LEARN FROM WTO EXPERIENCE?

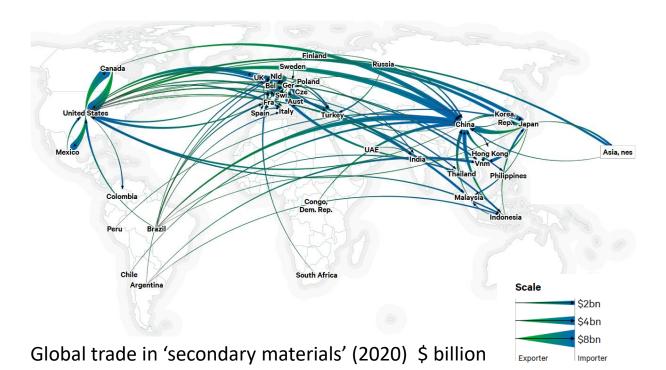


Synergies and trade-offs in the transition to a Resource-Efficient and Circular Economy

'opening and facilitating trade in goods, components, materials and services related to key circular economy activities (such as reuse, repair, refurbishment, remanufacturing and recycling) would help to ensure that these activities happen in the best possible locations in terms of cost, quality, skills and other location-specific advantages'

- conflicts with the traditional view of circularity as promoting localisation and a net reduction in freight traffic volumes

already a substantial and growing trade in secondary materials





Is 3D Printing a Threat to Global Trade?

The Trade Effects You Didn't Hear About

'The results counter widespread views that 3D printing will shorten supply chains and reduce trade'



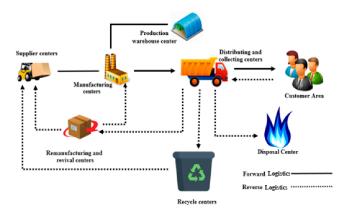
Effect of Circularity on the Potential Impact of other Logistics Decarbonisation Levers

Shift freight to lower carbon transport modes

- 'multimodal transport' key element in ReSOLVE framework
- not clear how lower carbon transport modes can capture a larger share of freight in circular supply chains

Optimise utilization of logistics assets

more balanced freight flows in a circular economy should be easier to obtain backloads and reduce empty running but requires integration / coordination of forward and reverse channels



improved vehicle loading in closed loop supply chains conditional on several factors – *similar to other supply chains* (<u>Harris et al, 2024</u>)

Improve energy efficiency of logistics operations

- 'autonomous vehicles' key element in ReSOLVE framework
- likely to achieve higher energy efficiency

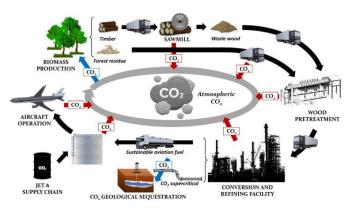




- energy efficiency benefits of preventive maintenance

Cut carbon content of energy used by logistics

- transition from fossil to renewable energy
- recycled material and biomass in low carbon fuel e.g. HVO, SAF

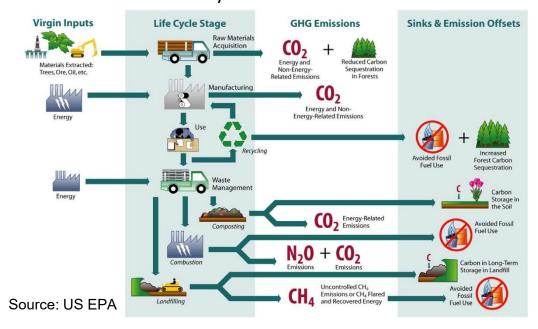


- longer-term reconditioning and recycling of truck batteries

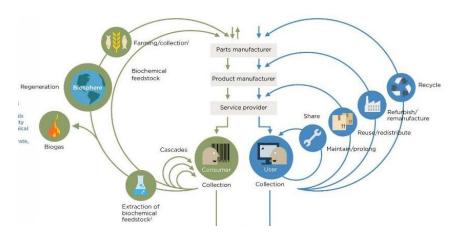
Logistics as a FACILITATOR

In the Creation of a more Circular and Lower-Carbon Economy

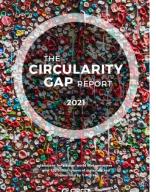
Material Life Cycle and Greenhouse Gas Emissions

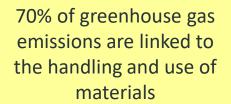


Logistics is fundamental to re-use, recycling and remanufacturing processes



- reconfiguring logistics systems
- increasing capacity of reverse logistics channels
- designing products for reverse logistics
- deploying new technologies in returns process
- decarbonising reverse logistics operations





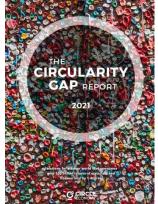
Cutting material use by 28% could cut GHG emissions by 39%

Decline in circularity of world economy from 9.1% (2018) to 6.9% (2025)

overcoming barriers to the adoption of reverse logistics

- Lack of top management initiation
- Lack of visibility for recycling/ reuse
- Difficulty in deciding 3PL to partner with
- Lack of resources
- 5 Difficulty in segregating waste/ returns at collection points
- Less Return on investment 6
- Lack of government policies on recycling
- Lack of KPIs to track the reverse logistics activities
- 9 Lack of regulatory compliances
- 10 Demand uncertainty for return products
- Lack of strategic plans for 11 returns
- Lack of information on RL for 12 stakeholders
- Lack of support from other 13 supply chain members

Source: Sonar et al (2024)



Logistics of Transitioning from Fossil to Renewable Energy

Creation of new renewable energy infrastructure













renewal energy infrastructure more material-intensive in tonnes per megawatt

2030 forecast: 60m tonnes of 'structural materials' needed for wind turbines in EU

wind
coal
nuclear
natural gas

steel	concrete
460	870
100	270
40	195
5	25

Source: Petersen (2006)

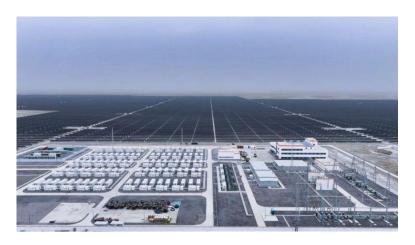
generation of renewable energy is more geographically dispersed than generation of 'fossil' energy

Germany 2022: 1055 wind turbines to produce as much electrical power as the country's largest coal-fired power station

China (2022)

390 GW of solar power

800,000 sq.km of land



complex global supply chains for renewable energy materials and equipment (*lithium*, *cobalt*, *batteries*, *solar panels etc.*)

much renewable power generation equipment 'out-of-gauge' requiring specialist transport and handling

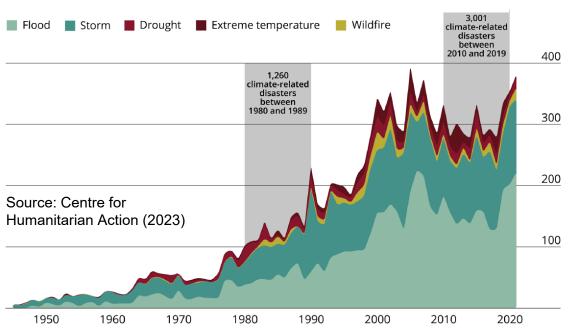


Logistics as a RESCUER

Providing Humanitarian Relief to Communities Suffering Climate-related Disasters

Logistics costs represent 60-80% of expenditure on humanitarian aid

Climate-related disasters 1950-2020

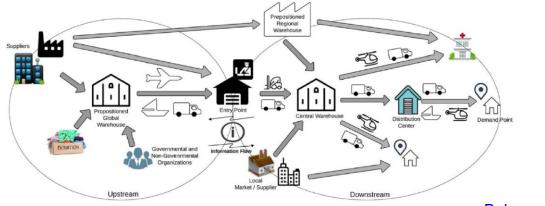


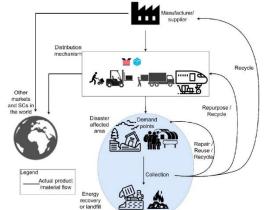


In 2019 **94.7 million people** required humanitarian aid as a result of weather-related disasters

Forecast that **200 million** will need such aid annually as a result of climate change by 2050

from linear to circular humanitarian supply chains →





application of circularity to humanitarian logistics transport fleets









How to make your fleet more circular and environmentally sustainable



source: Baharmand (2025)

Pursuit of **Net Zero:** *key role of carbon sequestration*



Proportion of Global GDP covered by Net Zero pledges: 2019 **16**% \rightarrow 2024 **93**%

Net Zero: reduce emissions as much as possible by **mitigation** measures with any surplus balanced by the removal of CO₂ from the atmosphere by carbon **sequestration** processes



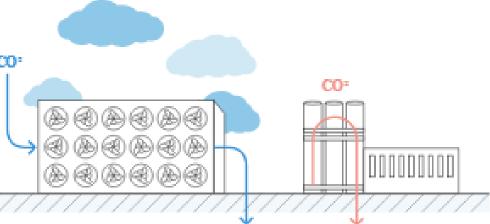
EU Residual Gross Emissions in 2050: between 390 and 1165 million tonnes of CO_{2e} will need to be removed annually from the atmosphere. (Germany emitted 674 Mt of CO_{2e} in 2023)

concentration of CO₂ in the atmosphere

426 parts per million

0.04% of the air

'Removing CO₂ from ambient air is a thermodynamic slog' Barnard (2025) carbon sequestration carbon dioxide removal negative emissions carbon capture and storage point-source carbon capture



typical concentrations of CO₂ in exhaust / chimney gases

gas boilers: 4%

coal-fired power plants: 10-12%

chemical plants: 10%

cement kilns / blast furnaces: 10-40%

liquid natural gas plants: 90-100%

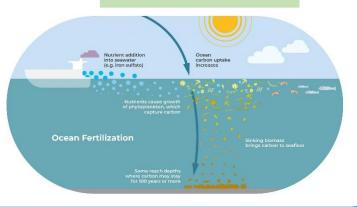
Concept of net zero is a dangerous trap 'Within a few decades, we will need to transform our civilisation from one that currently pumps out 40 billion tons of carbon dioxide into the atmosphere each year, to one that produces a net removal of tens of billions. Net zero has licensed a recklessly cavalier "burn now, pay later" approach which has seen carbon emissions continue to soar' (Dyke et al, 2021)

Nature-based methods

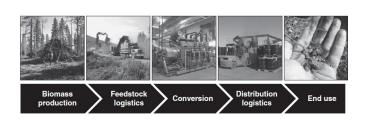
Afforestation



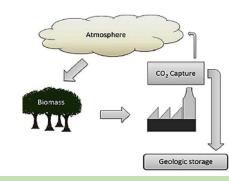
Ocean fertilisation



Hybrid nature-based and engineered sequestration



Biochar (charcoal-like substance produced by the pyrolysis of biomass, scattered on the land)

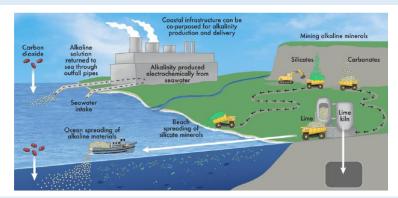


Bio-energy carbon capture and storage BECCS

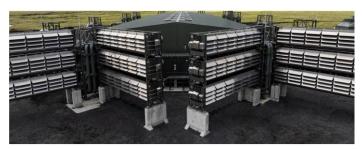
Mechanical-chemical methods

'engineered CO₂ removal'

Enhanced rock weathering / Ocean Alkalinity Enhancement (OAE)



Direct air carbon capture and storage (DACCS)



Climeworks Mammoth plant, Iceland

Carbon Sequestration: Existential Circularity?

INTERFACE FOCUS

royalsocietypublishing.org/journal/rsfs

Should carbon removal be treated as waste management? Lessons from the cultural history of waste

Holly Jean Buck



How carbon-intensive industries can scale up CO2 recycling



Flows of fossil fuel 'are inherently non-circular: as they are combusted, they release greenhouse gas emissions into the atmosphere. Once released, these emissions are **almost impossible** to recapture or reuse at the speed, scope and scale necessary to limit warming to 1.5-degrees'

nature reviews earth & environment

Controversies of carbon dioxide removal



Carbon capture: a decarbonisation pipe dream





criticisms of carbon capture and storage

technological complexity

very high cost

diversion of attention and resources from carbon mitigation

gives fossil fuel industry 'license' to continue exploitation

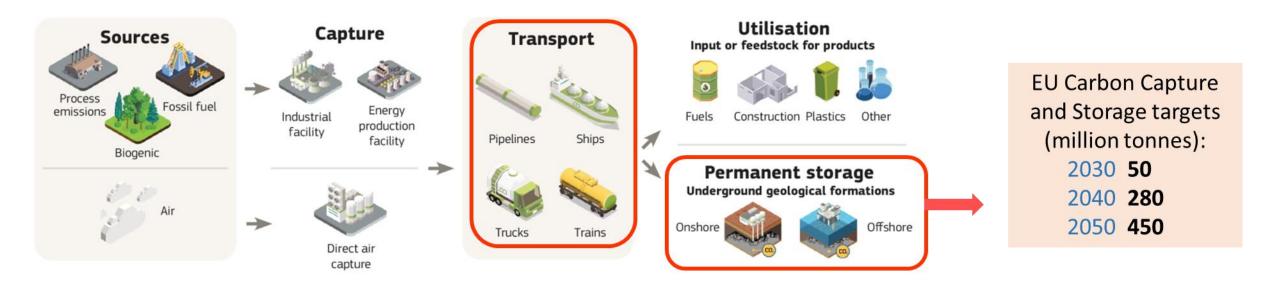
excessive energy requirements

past record of meeting targets very poor

scale of the logistical challenge

But huge amounts of CCS now factored into climate models for Net Zero

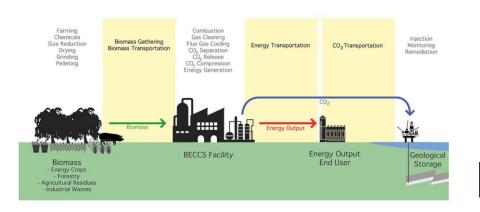
Logistical Demands of Carbon Capture and Storage



Carbon optimal bioenergy with carbon capture and storage supply chain modelling: How far is too far?

Muir Freer a,*, Clair Gough Andrew Welfle A,b, Amanda Lea-Langton

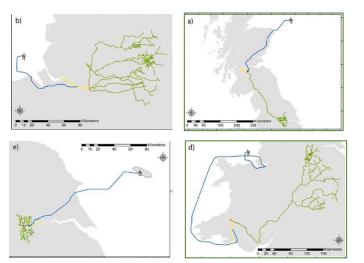
^a Tyndall Centre, Department of Mechanical, Aerospace and Civil Engineering, University of Manchester, Oxford Road, Manchester M13 9PL, UK
^b UK Supergen Bioenergy Hub, Birmingham, B4 7BT, UK



Carbon Navigation System

Optimise BECCS supply chains by:

- types, amounts and sources of biomass
- type of conversion facility
- types and amount of energy produced
- output of CO₂
- methods of transport



sequestration efficiency – a new optimisation criterion for supply chain modelling

Freight Transport Requirements of Carbon Dioxide Removal: new business opportunities for logistics providers?

infrastructure

construction of ${\rm CO_2}$ removal and storage facilities electrical grid infrastructure for CDR facilities pipeline networks for captured ${\rm CO_2}$



EU will need **15,000-19,000 km transport network** by 2050 to move CO₂ between '**100-120 potential CO₂ capture clusters and about 100 storage sites.**'

equipment

supply chains for production of CO₂ removal devices and vessels and vehicles to transport captured CO₂

Climeworks



'mechanical trees'
Prof Klaus Lackner





inputs

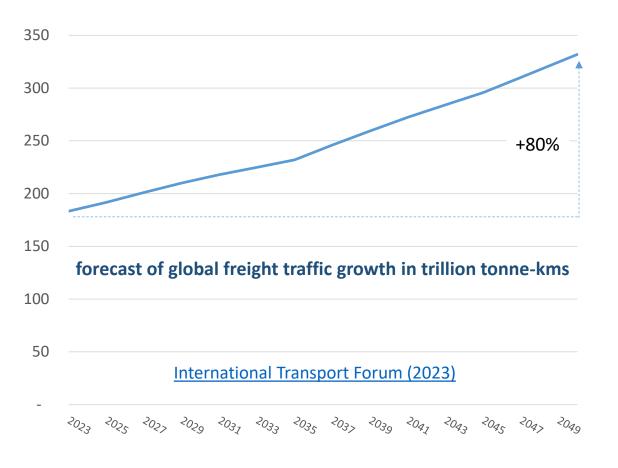
solvents and sorbents for the CO₂ removal process biomass for Bio Energy Carbon Capture and Storage BECCS biochar, enhanced weathering rocks, ocean fertilisation chemicals removal of 30 billion tonnes of CO₂ might need **22 billion** tonnes of ammonia, 6.9 billion tonnes of sodium hydroxide and 4.4 billion tonnes of ethylene oxide

outputs

captured CO₂ for storage or use in chemical processes by-products of the sequestration process

moved mainly by pipeline, but with some use of 'nonpipeline modes' (ships and rail)

Long-term Growth in Demand for Climate Logistics Services

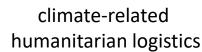


forecast excludes additional freight movement generated by:

climate change

creation of renewable energy infrastructure







carbon capture and storage

population resettlement

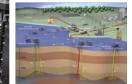


rebuilding after

climate disasters







To what extent might wide adoption of economic circularity constrain the growth of freight movement?

With or without such a constraint, *Climate Logistics* is likely to substantially increase the total amount of freight movement Feasibility of reducing the <u>carbon intensity</u> of freight movement sufficiently to compensate for this traffic growth?

Should 'climate logistics' be exempted from Net Zero targets, given longer to reach them and / or be awarded carbon credits for the key role it will play in the overall management of the climate crisis?

Professor Alan McKinnon

Center for Sustainable Logistics and Supply Chains Kühne Logistics University – the KLU Wissenschaftliche Hochschule für Logistik und Unternehmensführung Grosser Grasbrook 17 20457 Hamburg

e-mail: <u>alan.mckinnon@klu.org</u>

websites: www.klu.orq

www.alanmckinnon.co.uk



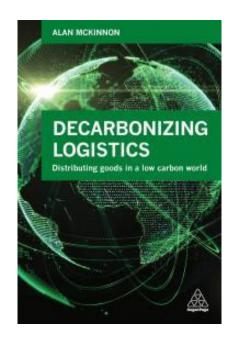
www.linkedin.com/in/alan-mckinnon-a3a79722

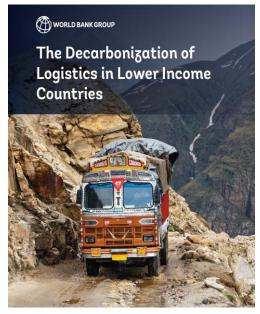
Logistics and climate: an assessment of logistics' multiple roles in the climate crisis

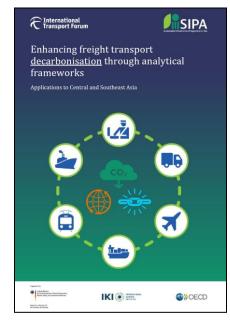
Alan C. McKinnon



Guest post: The forgotten role of logistics in achieving net-zero









Circularity in Climate Logistics